

REACH 25TH ANNIVERSARY CHARITY DINNER

Reaching Greater Heights

Friday, October 27th 2023
6:30 PM TO 10:00 PM

The Fullerton Hotel Singapore
The Ballroom

Guest of Honour

MR CHAN CHUN SING

Minister for Education

Minister-in-charge of the Public Service

Join us for a memorable evening as we celebrate
25 years of Touching Hearts and Reaching Lives!

REACH
COMMUNITY SERVICES

25 YEARS OF
TOUCHING HEARTS
REACHING LIVES

Message from our Chief Executive

Dear friends of REACH Community Services,

I hope this letter finds you in good spirits. We are reaching out to you today with a heartfelt appeal to join us in making a profound difference in the lives of our beneficiaries over at REACH Community Services. Your support has been invaluable to us, and we humbly request your presence and generous sponsorship for our upcoming REACH 25th Anniversary Charity Dinner on Friday, 27 October 2023, at The Fullerton Hotel Singapore.

2023 marks an incredibly significant year for REACH as we joyously commemorate our 25th anniversary dedicated to serving the Least, Lost, and Lonely in our community. The theme of the event, Reaching Greater Heights, will be a celebration of our significant milestones and growth throughout the years. We are honoured to have Mr. Chan Chun Sing, Minister for Education and Minister-in-charge of the Public Service, as our esteemed Guest of Honour.

Since our inception, our mission has been to care for the community through providing quality services which cater to the needs of individuals and families regardless of race, language, or religion or social status. We strive to make a positive impact on the lives of those we serve through our four pillars of services—Family, Counselling & Mental Health, Youth, and Senior Service.

In 2022, the year in which we emerged from the pandemic, REACH served over 4,200 beneficiaries across all our services, which was a 7% increase from 2021. We were strongly backed by 88 staff together with near 800 volunteers. Today, REACH serves the community through our 7 touchpoints, and will soon be further expanding to a total of 10 touchpoints by the end of 2023.

REACH receives government funding partially for the various aspects of our work in the community. However, additional donations from the public are needed to fully sustain our operations and programmes. REACH 25th Anniversary Charity Dinner is a pivotal annual event to celebrate, give thanks and fundraise to support and ensure our beneficiaries continue to receive the help that is needed.

We hope to raise at least \$250,000 through this event. As REACH is eligible to apply for the Tote Board Enhanced Fund-Raising Programme, every dollar donated will be matched dollar for dollar, doubling the impact! All donations are also eligible for 250% tax deduction.

Enclosed are the sponsorship packages and the response form with options for attending, donating, and table purchase details. To enjoy the Early Bird Special, we recommend securing your tables in advance.

We eagerly anticipate your partnership and presence at the REACH 25th Anniversary Charity Dinner and look forward to our fellowship!



Yours sincerely,

A handwritten signature in black ink that reads "Michael Lai". The signature is fluid and cursive, with a long horizontal stroke at the end.

Michael Lai
Chief Executive
REACH Community Services

SPONSORSHIP PACKAGE

Gold Sponsor

Cash Donation of **\$50,000**

- Acknowledgement as Event Sponsor
- 2 Seats at Guest of Honour Table
- 2 Tables for a total of 20 Guests
- Token of Appreciation
- Sponsor's Logo on Stage Backdrop
- Acknowledgement in e-Programme Booklet

Silver Sponsor

Cash Donation of **\$25,000**

- 2 Tables for a total of 20 Guests
- Token of Appreciation
- Sponsor's Logo on Stage Backdrop
- Acknowledgement in e-Programme Booklet

Bronze Sponsor

Cash Donation of **\$10,000**

- 1 Table of 10 Guests
- Sponsor's Logo on Stage Backdrop
- Acknowledgement in e-Programme Booklet

TABLE BOOKING

Table of Love

Cash Donation of ***S\$5,000**

- 1 Table of 10 Guests

**Early Bird Special @ S\$4,500 until 31 August 2023*

MARKETING OPPORTUNITIES

Advertisement

S\$2,500

- Full page advertisement space in e-Programme Booklet

For more information, please contact
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